Dear Community Partner,

Sunnyvale Little League is gearing up for the 2027 season, and we invite you to join us in supporting more than 400 local youth as they take the field this spring.

Sunnyvale Little League is a volunteer-led, 501(c)(3) nonprofit organization serving youth and families in Sunnyvale and portions of Cupertino and Los Altos. Each season, our players have the opportunity to learn the game of baseball, build friendships, develop confidence, and experience the teamwork and sportsmanship that make youth sports such an important part of our community.

Community sponsors play an important role in making these experiences possible. Sponsorship support helps offset the significant cost of operating our league, including field and facility rentals, uniforms, equipment, training, and other expenses necessary to provide a quality baseball program for our players and families.

In return, sponsoring Sunnyvale Little League provides your business with an opportunity to connect with hundreds of local players and families throughout the season, with recognition opportunities at our Sunnyvale fields, league events and online.

For the 2027 season, Sunnyvale Little League offers several sponsorship opportunities with varying levels of visibility and engagement. Whether you are a longtime supporter or considering sponsoring Sunnyvale Little League for the first time, we would be thrilled to have your business on our team.

Please review the enclosed sponsorship opportunities to find the level that works best for your organization. If you have any questions or would like to discuss a customized sponsorship opportunity, please contact me at Fundraising@sunnyvalell.com or 650-576-7204.

Thank you for considering an investment in Sunnyvale Little League and the more than 400 young athletes we are proud to serve. Together, we can help make the 2027 season a great one!

Best,

Kristine Crosby
Fundraising Director
Sunnyvale Little League
Fundraising@sunnyvalell.com

2027 Sunnyvale Little League Sponsorship Opportunities

Sunnyvale Little League Sponsor Benefit	Grand Slam Sponsor ($1,500)	Home Run Sponsor ($1,000)	Triple Play Sponsor ($750)
Your company logo and link on SunnyvaleLittleLeague.com home webpage and sponsor webpage	✓	✓	✓
Verbal Recognition at Opening and Closing Day Ceremonies	✓	✓	✓
Opportunity for promotional table at Open and Closing Day Ceremonies	✓	-	-
Logo displayed at De Anza and Serra Snack Shacks	✓	✓	✓
One (1) 5' x 3' sponsor banner provided by the league displayed at **both** De Anza Park and Serra Park during game days*	✓	-	-
One (1) 5' x 3" sponsor banner provided by the league displayed at either De Anza Park or Serra Park during game days*	-	✓	-
Social Media Sponsor Recognition	✓	✓	-
Quarter page advertisement with your company logo displayed in the Sunnyvale Little League Annual Yearbook (glossy color print)	✓	-	-
Your company logo displayed in the Sunnyvale Little League Annual Yearbook	-	✓	✓
Commemorative Sponsor Plaque to display at your place of business	✓	✓	-

*Banners displayed at De Anza and/or Serra Park during games days when league operations allow.

- If your sponsorship includes a banner, we will contact you to discuss artwork requirements, including:
  - You must provide digital artwork of your company logo for all banners
  - Banners are 5 feet wide x 3 feet high
  - We will re-use sponsor banners for returning sponsors, where possible

- We will issue sponsorship receipts in December unless you specify the need for earlier delivery

Become a 2027 Sunnyvale Little League Sponsor

Thank you for supporting Sunnyvale Little League and helping us provide a positive youth baseball experience for more than 400 players. Please submit this form to Fundraising@sunnyvalell.com or complete the online form at https://forms.cloud.microsoft/r/UAwWhaZVmb.

2027 Sponsorship Deadline: January 31, 2027

To receive all benefits associated with your sponsorship level, including Open Day recognition and sponsor banner placement, please submit your sponsorship commitment and required logo/artwork by January 31, 2027. Sponsorships received after this date are welcome; however, Sunnyvale Little League cannot guarantee availability of all listed benefits.

Sponsor Information:

Business/Organization Name: _____

Contact Name: _____

Email: _____

Phone: _____

Website: _____

Mailing Address: _____

_____

Select Your Sponsorship:

- ❑ Grand Slam Sponsorship ($1,500)
- ❑ Home Run Sponsorship ($1,000)
- ❑ Triple Play Sponsorship ($750)
- ❑ Other Donation (specify amount: $_____)

Logo and Artwork:

Please provide a high-resolution version of your company logo to Fundraising@sunnyvalell.com.

Payment:

Please mail checks payable to:

Sunnyvale Little League
P.O. Box 2566
Sunnyvale, CA 94087

Questions?

Contact Kristine Crosby, Fundraising Director, at Fundraising@sunnyvalell.com or 650-576-7204.