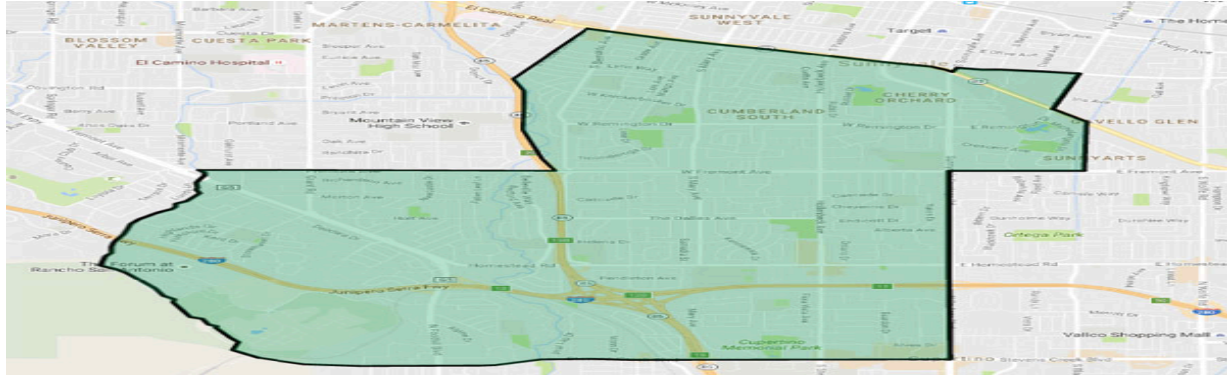


Dear Sunnyvale Little League Sponsor,

Serra Little League and Sunnyvale Southern Little League have successfully combined forces to create Sunnyvale Little League. The commitment from you and other sponsors provide a positive outlet for the children of our community. We would like you to join us in this new venture by becoming a **Most Valuable Sponsor** as we kick off our 1st year as one large Little League Community. We will have almost 350 children participating, and counting on your partnership!

This year the neighborhoods that complete this league are here:



For more than 50 years, Little League® has partnered with major corporations on a national level to help keep the costs for Leagues to associate with Little League to a minimum. Sponsors help leagues operate smoothly, offer expertise in fundraising, operations, nutrition and safety.

Sponsors also offer discounts, equipment, products and technical support. In short, sponsors help leagues offer the best programs possible, so players and volunteers have a fun and rewarding Little League experience.

Today, a select group of companies has earned the right to call themselves "Official Sponsors" of Little League. These companies have displayed a commitment to the children of Little League and to the ideals Little League hopes to instill in children around the world. Little League thanks each of these special companies and congratulates them on their commitment to the world's youth.

We are now looking to you for a partnership in being the "Official Sponsors" of Sunnyvale Little League.

If you have any questions or concerns, please contact me at fundraising@sunnyvalelittleleague.com. If you would like to participate in other ways, or have other ideas on how you can help us, please let me know!

On behalf of the entire Sunnyvale Little League Baseball community we appreciate your generosity, and look forward to your partnership as we kick off our Spring 2017 season!

John Zarour
Fundraising Director
fundraising@sunnyvalelittleleague.com
415-608-1146

Mailing Address:
Sunnyvale Little League
P. O. Box 2566
Sunnyvale, CA 94087

2017 Sponsorship Plans

GRAND SLAM PACKAGE \$1000

- Link on website to your business home page (can offer coupon)
- Mention during our Opening Day Ceremonies
- Commemorative Sponsor Plaque to display at your place of business
- 2 Banners to be hung on outfield fences at DeAnza Park and Serra Park.
- Thank you in League Yearbook
- Logo Displayed in both SVLL Concession stands all season
- Name on website Sunnyvalelittleleague.com
- Name listed on social media and newsletters

HOME RUN PACKAGE \$500

- Link on website to your business home page (can offer coupon)
- Mention during our Opening Day Ceremonies
- Commemorative Sponsor Plaque to display at your place of business
- 1 Banner to be hung on outfield fence at DeAnza Park or Serra Park
- Thank you in League Yearbook
- Logo Displayed in both SVLL Concession stands all season
- Name on website Sunnyvalelittleleague.com

TRIPLE PLAY PACKAGE \$350

- Mention during our Opening Day Ceremonies
- 1 Banner to be hung on outfield fence at DeAnza Park or Serra Park
- Thank you in League Yearbook
- Logo Displayed in both SVLL Concession stand all season
- Name on website Sunnyvalelittleleague.com

BASE HIT \$150

- Mention during our Opening Day Ceremonies
- Logo Displayed in a SVLL Concession stand all season
- Thank you in League Yearbook
- Name on website Sunnyvalelittleleague.com

Local Little League Sponsorship Agreement

This agreement between the _____ Sunnyvale Little League _____
(hereinafter, "Local Little League") and _____
(hereinafter, "Sponsor") is for the _____ 2017 _____ season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

The Local Little League agrees to provide the following benefits in exchange for the sponsorship:

Sponsorship Level: _____

Benefits: _____

For the above considerations, the Sponsor donates \$ _____ to the Local Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By _____ Date _____
Sponsor Representative Signature

_____ Title _____
Printed or Typed Name

_____ Phone number _____
Contact name for advertising (logos, banner info, etc.)

By _____ Date _____
Local Little League President's Signature

_____ Printed or Typed Name